



PREMIUM WISCONSIN RAISED ATLANTIC SALMON

Superior Fresh brings together a one-of-a-kind sustainable ecosystem that combines the world's most advanced aquaculture and hydroponic growing techniques. By using the cleanest water and mimicking the natural environment, we provide an ideal and safe growing environment for our fish. Our Atlantic salmon receive only the best care and animal husbandry - they **never** receive any hormones or antibiotics, and they're fed a sustainable, organic diet. We're delivering an unparalleled eating experience with the most premium fish.



**BEST AQUACULTURE
PRACTICES**



"BEST CHOICE"



**CERTIFIED
NON-GMO**



**SALMON WELFARE
CERTIFIED**



NON-GMO FEED

Raising the best fish starts with what we feed them. Our salmon are fed an organic diet rich in fishmeal and fish oil harvested from sustainable fisheries and organically-produced grains. Our growout diet is certified to contain only non-GMO ingredients.



SUPERIOR TASTE

There are many factors that contribute to great-tasting fish, and Superior Fresh checks all the boxes. Our fish develop musculature from swimming against an optimal current speed, eat the best feed, are harvested humanely, and travel short distances to arrive at your local grocery store. The result: fresh and delicious fillets.



A HEALTHY CHOICE

The Omega-3 levels in our fish are substantially higher than the other farmed and wild salmon. Getting proper amounts of Omega-3s is known to have numerous health benefits, and it is recommended that adults consume at least two servings of Omega-3 rich fish per week.



SUSTAINABLY RAISED

Conventional farming techniques use large amounts of water that often end up emptying into our precious streams and rivers. We alleviate those problems with a closed system. Not only do our fish contribute nutrients to our greenhouse, but the wastewater is used to help irrigate alfalfa and restore prairie on our family farm. We also recirculate close to 99/9% of our production water, resulting in zero waste.



SWIMMING LOCALLY

Over 90% of salmon in the U.S. is imported from other countries. Traveling all those miles has a tremendous climate footprint, but it also means those fillets aren't as fresh. Our family farm is only a day away from most of our partner stores in the Midwest.



CONTAMINANT FREE

Our fish are raised in closed-systems that control what the fish eats, never uses antibiotics or pesticides, and excludes pollutants that can occur in river and ocean environments. Thus, with Superior Fresh, you are guaranteed the safest and healthiest salmon!

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